

# JANUARY

WEEK 1 (1/1-1/8)

WEEK 2 (1/9-1/15)

WEEK 3 (1/16 -1/22)

WEEK 4 (1/23-1/29)

WEEK 5 (1/30-2/5)

## CELEBRATIONS

## OUTREACH

1/3 – Hawkers at farmers market

## PROSPECT EVENTS

1/5 – Open House

## RESIDENT EVENTS

1/6 – Movie night

## EMAIL BLASTS



	WEEK 1 (1/1-1/8)	WEEK 2 (1/9-1/15)	WEEK 3 (1/16 -1/22)	WEEK 4 (1/23-1/29)	WEEK 5 (1/30-2/5)
CELEBRATIONS					
OUTREACH	1/3 – Hawkers at farmers market				
PROSPECT EVENTS	1/5 – Open House				
RESIDENT EVENTS	1/6 – Movie night				
EMAIL BLASTS					

# MARCH

WEEK 1 (1/1-1/8)

WEEK 2 (1/9-1/15)

WEEK 3 (1/16 -1/22)

WEEK 4 (1/23-1/29)

WEEK 5 (1/30-2/5)

## CELEBRATIONS

## OUTREACH

1/3 – Hawkers at farmers market

## PROSPECT EVENTS

1/5 – Open House

## RESIDENT EVENTS

1/6 – Movie night

## EMAIL BLASTS



# APRIL



WEEK 1 (1/1-1/8)

WEEK 2 (1/9-1/15)

WEEK 3 (1/16 -1/22)

WEEK 4 (1/23-1/29)

WEEK 5 (1/30-2/5)

## CELEBRATIONS

## OUTREACH

1/3 – Hawkers at farmers market

## PROSPECT EVENTS

1/5 – Open House

## RESIDENT EVENTS

1/6 – Movie night

## EMAIL BLASTS



	WEEK 1 (1/1-1/8)	WEEK 2 (1/9-1/15)	WEEK 3 (1/16 -1/22)	WEEK 4 (1/23-1/29)	WEEK 5 (1/30-2/5)
CELEBRATIONS					
OUTREACH	1/3 – Hawkers at farmers market				
PROSPECT EVENTS	1/5 – Open House				
RESIDENT EVENTS	1/6 – Movie night				
EMAIL BLASTS					





WEEK 1 (1/1-1/8)

WEEK 2 (1/9-1/15)

WEEK 3 (1/16 -1/22)

WEEK 4 (1/23-1/29)

WEEK 5 (1/30-2/5)

## CELEBRATIONS

## OUTREACH

1/3 – Hawkers at farmers market

## PROSPECT EVENTS

1/5 – Open House

## RESIDENT EVENTS

1/6 – Movie night

## EMAIL BLASTS



WEEK 1 (1/1-1/8)

WEEK 2 (1/9-1/15)

WEEK 3 (1/16 -1/22)

WEEK 4 (1/23-1/29)

WEEK 5 (1/30-2/5)

CELEBRATIONS

OUTREACH

1/3 – Hawkers at farmers market

PROSPECT  
EVENTS

1/5 – Open House

RESIDENT  
EVENTS

1/6 – Movie night

EMAIL BLASTS

# AUGUST



WEEK 1 (1/1-1/8)

WEEK 2 (1/9-1/15)

WEEK 3 (1/16 -1/22)

WEEK 4 (1/23-1/29)

WEEK 5 (1/30-2/5)

CELEBRATIONS

OUTREACH

1/3 – Hawkers at farmers market

PROSPECT  
EVENTS

1/5 – Open House

RESIDENT  
EVENTS

1/6 – Movie night

EMAIL BLASTS





	WEEK 1 (1/1-1/8)	WEEK 2 (1/9-1/15)	WEEK 3 (1/16 -1/22)	WEEK 4 (1/23-1/29)	WEEK 5 (1/30-2/5)
CELEBRATIONS					
OUTREACH	1/3 – Hawkers at farmers market				
PROSPECT EVENTS	1/5 – Open House				
RESIDENT EVENTS	1/6 – Movie night				
EMAIL BLASTS					

# OCTOBER

WEEK 1 (1/1-1/8)

WEEK 2 (1/9-1/15)

WEEK 3 (1/16 -1/22)

WEEK 4 (1/23-1/29)

WEEK 5 (1/30-2/5)

## CELEBRATIONS

## OUTREACH

1/3 – Hawkers at farmers market

## PROSPECT EVENTS

1/5 – Open House

## RESIDENT EVENTS

1/6 – Movie night

## EMAIL BLASTS



	WEEK 1 (1/1-1/8)	WEEK 2 (1/9-1/15)	WEEK 3 (1/16 -1/22)	WEEK 4 (1/23-1/29)	WEEK 5 (1/30-2/5)
CELEBRATIONS					
OUTREACH	1/3 – Hawkers at farmers market				
PROSPECT EVENTS	1/5 – Open House				
RESIDENT EVENTS	1/6 – Movie night				
EMAIL BLASTS					





	WEEK 1 (1/1-1/8)	WEEK 2 (1/9-1/15)	WEEK 3 (1/16 -1/22)	WEEK 4 (1/23-1/29)	WEEK 5 (1/30-2/5)
CELEBRATIONS					
OUTREACH	1/3 – Hawkers at farmers market				
PROSPECT EVENTS	1/5 – Open House				
RESIDENT EVENTS	1/6 – Movie night				
EMAIL BLASTS					



# Q1 HOLIDAYS

## JANUARY

1 New Year's Day  
3 Festival of Sleep Day  
4 National Spaghetti Day  
6 Cuddle Up Day  
8 Bubble Bath Day  
10 Houseplant Appreciation Day  
14 Dress Up Your Pet Day  
19 National Popcorn Day  
23 National Pie Day  
24 Beer Can Appreciation Day  
26 Spouse's Day  
27 Chocolate Cake Day  
31 Inspire Your Heart with Art Day

## FEBRUARY

2 Ground Hog's Day  
4 Eat Ice Cream for Breakfast Day  
7 Send a Card to a Friend Day  
11 Make a Friend Day  
12 Abraham Lincoln's Birthday  
14 Valentine's Day  
17 Random Acts of Kindness Day  
18 National Drink Wine Day  
20 Love your Pet Day  
22 George Washington's Birthday  
23 International Dog Biscuit  
Appreciation Day  
24 National Tortilla Chip Day  
26 National Pistachio Day  
– It's a nutty day!

## MARCH

1 Peanut Butter Lovers' Day  
11 Johnny Appleseed Day  
12 Plant a Flower Day  
14 National Potato Chip Day  
17 St. Patrick's Day  
20 International Earth Day  
21 Tea for Two Tuesday  
23 National Chip and Dip Day  
25 Waffle Day  
29 National Mom and Pop Business  
Owners Day  
30 Take a Walk in the Park Day





# Q2 HOLIDAYS

## APRIL

1 April Fool's Day  
2 National Peanut Butter & Jelly Day  
3 World Party Day  
7 World Health Day  
17 Pet Owners Appreciation Day  
20 Volunteer Recognition Day  
22 National Jelly Bean Day  
25 World Penguin Day  
26 National Pretzel Day  
30 Hairstyle Appreciation Day

## MAY

2 Brothers and Sisters Day  
4 Star Wars Day  
5 Cinco de Mayo  
6 National Nurses Day  
8 World Red Cross Day  
9 National Teachers Day  
13 National Train Day  
14 Mother's Day  
15 National Chocolate Chip Day  
16 Love a Tree Day  
18 Visit Your Relatives Day  
19 National Bike to Work Day  
25 National Wine Day  
27 International Jazz Day

## JUNE

2 National Doughnut Day  
4 Hug Your Cat Day  
5 World Environment Day  
7 National Chocolate Ice Cream Day  
8 Best Friend Day  
10 Iced Tea Day  
12 Red Rose Day  
15 Smile Power Day  
16 Fresh Veggies Day  
18 Father's Day  
21 International Yoga Day  
27 Sunglasses Day  
29 Hug Holiday





# Q3 HOLIDAYS

## JULY

1 International Joke Day  
4 Independence Day  
7 Chocolate Day  
8 Video Games Day  
9 National Sugar Cookie Day  
13 Embrace Your Geekness Day  
15 Cow Appreciation Day  
16 National Ice Cream Day  
20 National Lollipop Day  
23 National Hot Dog Day  
29 National Cheesecake Day

## AUGUST

1 National Mountain Climbing Day  
2 National Ice Cream Sandwich Day  
3 National Watermelon Day  
9 Book Lover's Day  
10 National S'mores Day  
15 Relaxation Day  
26 National Dog Day  
31 National Eat Outside Day

## SEPTEMBER

5 Cheese Pizza Day  
10 Grandparent's Day  
12 Chocolate Milkshake Day  
13 Fortune Cookie Day  
14 National Cream-Filled Donut Day  
18 National Cheeseburger Day  
28 National Good Neighbor Day



## OCTOBER

1 National Homemade Cookies Day  
5 Do Something Nice Day  
6 World Smile Day  
11 It's My Party Day  
13 Friday the 13th  
17 National Pasta Day  
25 World Pasta Day  
29 National Frankenstein Day  
30 National Candy Corn Day  
31 Halloween

## NOVEMBER

3 Sandwich Day  
4 Book Lover's Day  
12 Chicken Soup for the Soul Day  
23 Thanksgiving  
24 Black Friday  
25 National Parfait Day  
28 French Toast Day  
29 Square Dance Day

## DECEMBER

7 National Cotton Candy Day  
8 National Brownie Day  
9 National Pastry Day  
13 Violin Day  
14 Roast Chestnuts Day  
16 National Chocolate Covered Anything Day  
18 Bake Cookies Day  
24 National Egg Nog Day