



Does your team have what it takes to reach the summit this leasing season? **Starting today** and over the next four weeks (April 24th – May 19th), you will be competing against fellow communities to achieve peak leasing and occupancy potential, and be named one of Bozzuto's Top Dogs.

#### **How to Win**

The portfolio will be broken into two tiers: (1) Stabilized Under 450 Units and (2) Lease Up + Over 450 Units. At the end of the competition, grand prizes will be awarded in each tier for the three categories listed below:

- Greatest Increase in Net Effective Rent (Team Award) – \$100 bonus per person\*
- Greatest Increase in Occupancy (Team Award) – \$100 bonus per person\*
- Most Number of Leases (Individual Award) – \$500 bonus\*

#### **Bonus**

Over the course of the 4 weeks, we will also be awarding pop-up prizes for high performing teams in the following categories for each tier. The catch? We won't be announcing these mini-competitions ahead of time, so be sure to always be on your a-game for more chances to win!

- Highest Number of Tours
- Highest Closing Ratio
- Greatest Number of Move-Ins

Good luck from your SVP Team!

**—Choni, Deepa, Julie, Jo, Keri, Lucretia**

\*Bonus amounts are net.