

Events	As Needed	Resident/Prospect/Broker Event, Open House, Grand Opening	3	\$ 500.00						\$ 500.00			\$ 500.00			\$ 500.00	\$ 1,500.00
Sign Spinners	As Needed	Production Cost @ \$125 per sign	Varies	\$ 125.00													\$ -
	As Needed	Spinners @ \$37 per hr (5 hr weekend min)	Varies	\$ 185.00													
PR	As Needed	News Release, Newswire Distribution, Event Promotion															\$ -
Direct Mail	As Needed																\$ -
GRAND TOTAL					\$ 2,766.00	\$ 2,105.00	\$ 3,875.00	\$ 8,698.00	\$ 7,845.00	\$ 13,367.00	\$ 7,187.00	\$ 6,617.00	\$ 16,867.00	\$ 11,237.00	\$ 5,917.00	\$ 6,417.00	\$ 92,598.00